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**BROWN RAYSMAN MILLSTEIN FELDER & STEINER LLP**

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June 7, 2001

**VIA EXPRESS MAIL**

Assistant Commissioner for Patents  
Washington, DC 20231-9999

Re: Title: SYSTEM AND METHOD FOR USING BENCHMARKING TO  
ACCOUNT FOR VARIATIONS IN CLIENT CAPABILITIES IN THE DISTRIBUTION OF A  
MEDIA PRESENTATION

Filing Date: 1/22/2001

Serial No./Patent No.: 09/767,603 /

Dear Sir:

Please be advised that as of June 11, 2001, the law firm of Brown Raysman  
Millstein Felder & Steiner, LLP, attorneys of record for the referenced patent, is moving its New  
York office from:

Brown Raysman Millstein Felder & Steiner, LLP  
120 West 45<sup>th</sup> Street  
New York, New York 10036  
Main Phone: (212) 944-1515  
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Express Mail Label: EL 718302218 US

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Assistant Commissioner of Patents

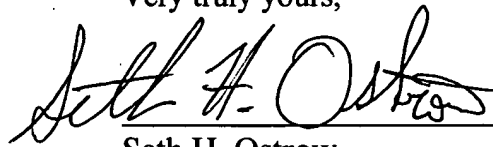
June 7, 2001

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Therefore, please direct all future correspondence to this new address as of the date mentioned above. In addition, please update your records accordingly and place this notice in the pertinent patent file.

If you have any questions concerning the above, please do not hesitate to contact the undersigned.

Very truly yours,

A handwritten signature in cursive script, appearing to read "Seth H. Ostrow", written over a horizontal line.

Seth H. Ostrow  
Attorney for Applicant  
BROWN RAYSMAN MILLSTEIN  
FELDER & STEINER LLP